Consolidated for Convenience
Amended by Bylaw No. 1441 May/2020
Applicable sections have been highlighted

DISTRICT OF MACKENZIE

BYLAW NO. 1262

A Bylaw to authorize the District of Mackenzie
to regulate the use, construction and installation of signs
in the District of Mackenzie

WHEREAS pursuant to Section 8. (4) of the *Community Charter* Council may regulate and impose requirements in relation to matters referred to in Section 65 (signs and other advertising).

AND WHEREAS the purpose of this Bylaw is:

(a) To protect the appearance and preserve the amenity of the various zones which may be adversely affected by signs of inappropriate size, design or location.

(b) To ensure that signs and lights erected for the direction and safe movement of traffic are not affected by the placement, size or design of signs.

(c) To prevent the confusion and conflict of signs with one another.

NOW THEREFORE, the Council of the District of Mackenzie, in open meeting assembled, enacts as follows:

1.1 TITLE

This Bylaw may be cited for all purposes as "Sign Regulation Bylaw No. 1262, 2010."

1.2 DEFINITIONS

"PRINCIPAL BUILDING" means the definition as identified in the District of Mackenzie Zoning Bylaw.

"ROOFLINE" means the profile or silhouette which creates the outline of the roof.

"SETBACK" means the definitions identified in the District of Mackenzie Zoning Bylaw and as delineated in each individual zone within the District of Mackenzie Zoning Bylaw.

"SIGN" means an exterior painting, illustration or description including a sign displayed on the interior surface of an exterior window used to advertise, identify or communicate information or attract the attention of the public and includes any structures supporting a sign.

"SIGN, AREA" means the entire area of sign on which copy could be placed.

"SIGN, ADVERTISING" means a sign which identifies or directs attention to a business, profession, commodity or place of entertainment upon the site at which the sign is located. Advertising signs may also refer to the goods or services produced, offered for sale or obtainable at the site.

"SIGN, BILLBOARD" means a sign which directs attention to a business, commodity, service or entertainment which is sold or offered elsewhere than on the site at which the sign is located.

"SIGN, CANOPY" means a sign attached to or constructed in or on the face of a canopy.

"SIGN, COMMUNITY ACTIVITY" means a sign or banner indicating a community cause, festivity or event including charitable fund raising campaigns.

"SIGN, CONTRACTOR" means a sign erected on the site of the building or structure proposed or currently under construction displaying the name of the building, owners, architects, consultants and contractors.

"SIGN, DIRECTIONAL" means a non-advertising sign designed to direct pedestrian or vehicular traffic.

"SIGN, FASCIA" means a flat sign which is affixed, painted or attached to the face of a wall, the sign running parallel for its whole length, and which does not project more than 0.3 metres (9 inches) from the face of the wall.

"SIGN, FLASHING" means an illuminated sign which contains an intermittent or flashing light source or which exhibits noticeable changes in light intensity. Signs which produce the effect of sudden change in light or colour by means of revolution only shall also be deemed to be flashing signs.

"SIGN, FREESTANDING" means a sign, independently supported from a building or other structure and permanently fixed to the ground.

"SIGN, HEIGHT" means the vertical distance measured from the highest point of the sign to grade.

Amended by Bylaw No. 1441 – May/2020

"SIGN, HOME OCCUPATION" means a sign that is used to indicate the name and place of a home-based occupation.

"SIGN, IDENTIFICATION" means a sign which is limited to the name, address and number of a building, institution or person.

"SIGN, MARQUEE" means a sign which projects more than 0.3 metres (9 inches) from the face or wall of a building, but does not include a canopy sign or fascia sign

"SIGN, POLITICAL" means a sign erected to promote the voting at an election, or the election of a particular candidate or the voting for or support of a particular cause at an election.

"SIGN, PORTABLE" means a sign not fixed to the ground or a building but does not include signs affixed to motor vehicles.

"SIGN,PROHIBITION" means a fascia or free standing sign indication a prohibition or penalty respecting the property on which it is situated.

"SIGN, REAL ESTATE" means a sign which indicates that a building or property on which the sign is located is for sale, rent or lease.

"SIGN, REVOLVING" means a sign, all or part of which revolves or rotates, or partly revolves or rotates, but does not include animated signs.

"SIGN, ROOF" means a sign erected upon the roof or above the eaves or the parapet of a building, the entire face of which is situated above the Roofline of the building to which it is attached. Roof signs shall exclude fascia signs which are affixed to elevator or ventilation machines on the roof of a building.

"SIGN, WARNING" means a sign indicating that a danger to health, life or property exists.

1.3 **EXEMPTIONS**

This section shall not apply to signs erected by the District of Mackenzie including but not limited to:

(1) Signs on or over municipal streets installed or authorized by the Director of Public Works for the control of traffic and parking.

(2) Signs indicating street names and direction.

(3) Signs indicating hazards, prohibition and penalties.

1.4 **APPLICATION AND ISSUANCE OF PERMITS**

(1) No person shall commence or carry on the construction, erection, installation, additional repair or alteration of a sign until application and approval for a sign permit has been obtained from the Building Inspector and fees paid in accordance with the Building Bylaw.

(2) The following signs do not require a permit but shall conform to all other applicable regulations:

Amended by Bylaw No. 1441 – May/2020

(a) Real Estate Signs
(b) Political Signs
(c) Home identification Signs
*(d) Home Occupation Signs

1.5 PROHIBITIONS

No sign shall by reason of its location, colour or intensity, create a hazard to the safe, efficient movement of vehicular or pedestrian traffic.

The following signs shall not be permitted:

(1) Roof signs

(2) Billboard signs

(3) Flashing or Intermittent signs.

1.6 SIGN PROJECTIONS AND SETBACKS

(1) No sign or part thereof shall project over a highway right-of-way or public property except as approved by the Director of Public Works.

(2) No sign except a Freestanding sign shall be located in a required setback.

(3) A sign may project into a required setback but the projection shall not exceed 1.0 metres (3.28 feet).

1.7 SIGN HEIGHT

(1) No Freestanding sign shall exceed an overall height of 9.0 metres (30 feet).

(2) No sign shall project above the Roofline to which it is attached.

(3) No Freestanding sign shall exceed 1.25 times the Principal Building on the lot subject to Clause (1).

(4) Fascia signs in the C1, C2, C3, C4 and C5 Zones may extend above the Roofline to maximum of 1.52 metres (5 feet).

1.8 PERMITTED SIGNS

Subject to the Motor Vehicle Act and the Highways Act, the following signs are permitted in the specified zones:

I. R1, R2, R3, R4, RR1, RR2, RB1, RRB1 and A2 Zone

(a) Traffic Control Devices

(i) as defined in the "Motor Vehicle Act"
(ii) are restricted to public rights-of-way

(b) Warning Signs

(i) shall be removed after the danger to which the sign refers has abated
(ii) the total area of all warning signs shall not exceed 0.2 m2 (2 sq. ft.)
(iii) shall be located on the property to which the warning refers

(c) Prohibition Sign

(i) shall be located on the property to which the prohibition refers
(ii) shall not exceed 0.09 m2 (1 sq. ft.)
(iii) shall not exceed 2 signs per lot

(d) Political Sign

(i) shall not be erected for a period exceeding the length of writ governing an election and shall be removed within 7 days after the election
(ii) shall not exceed 2.97 m2 (32 sq. ft.)

(e) Real Estate Signs

(i) shall be located on the property or premises to which the sign refers
(ii) shall not exceed 0.75 m2 (8 sq. ft.)
(iii) shall be removed within 30 days after the property is sold or leased

(f) Contractor Signs

(i) shall be located on the property to which the sign refers
(ii) total area of all contractor signs shall not exceed 1.48 m2 (16 sq. ft.)
(iii) shall be removed within 30 days after completion of construction on the property

(g) Identification Signs

(i) shall be located on the property to which the sign refers
(ii) shall only be one identification sign per dwelling unit excluding a home occupation sign
(iii) shall not exceed 0.2 m2 (2 sq. ft.)

(h) Home Occupation Signs

Amended by Bylaw No. 1441 – May/2020

(i) only one (1) Home Occupation Sign shall be permitted per principal building excluding home identification signs
(ii) a Home Occupation Sign may only be a fascia, free standing or portable sign
(iii) Home Occupation Sign dimensions must not exceed 0.2 square metres
(iv) Home Occupation Signs shall not be illuminated

II. RM1, RM2, RM3 and RMS5

(a) Traffic Control Device

(i) as defined in the "Motor Vehicle Act"
(ii) are restricted to public rights-of-way

(b) Directional Signs

(i) shall be located on the property where the sign is providing direction
(ii) shall not exceed 0.55 m2 (6 sq. ft.) in area

(c) Warning Signs

(i) shall be removed after the danger to which the sign refers has abated
(ii) the total area of all warning signs shall not exceed 0.2 m2 (2 sq. ft.) per mobile home space and shall not exceed 2.97 m2 (32 sq. ft.) per lot in the RM1 and RM2 zones
(iii) shall be located on the property to which the warning refers

(d) Prohibition Signs

(i) shall be located on the property to which the prohibition refers
(ii) shall not exceed 0.2 m2 (2 sq.ft.)
(iii) shall not exceed 2 signs per lot or mobile home space

(e) Political Signs

(i) shall not be erected for a period exceeding the length of writ governing an election and shall be removed within 7 days after the election
(ii) shall not exceed 2.97 m2 (32 sq. ft.) in area

(f) Real Estate Signs

(i) shall be located on the property or premises to which the sign refers
(ii) shall not exceed 0.75 m2 (8 sq. ft.) in area per lot or mobile home space
(iii) shall be removed within 30 days after the property is sold or leased

(g) Contractor Signs

(i) shall be located on the property to which the sign refers
(ii) shall not exceed 5.94 m2 (64 sq.ft.) in area per lot
(iii) shall be removed within 30 days after completion of construction on the property

(h) Identification Signs

(i) shall be located on the property to which the sign refers
(ii) shall only be one identification sign per mobile home space or per dwelling unit excluding a home occupation sign
(iii) shall not exceed 0.2 m2 (2 sq. ft.)

(i) Freestanding Signs

(i) there shall be only one Freestanding sign except where a lot has a second frontage exceeding 100 metres (328 feet) two Freestanding signs are permitted
(ii) shall not exceed 12 m2 (130 sq. Ft.) in sign area
(iii) shall not be located within 7.6 metres (25 feet) of any residential zone.

Amended by Bylaw No. 1441 – May/2020

(j) Home Occupation Signs

(i) Approval of the legal property owner or strata corporation is required prior to sign installation
(ii) Only one (1) Home Occupation Sign shall be permitted per principal building excluding home identification signs

(iii) a Home Occupation Sign may only be a fascia, free standing or a portable sign
(iv) Home Occupation Sign dimensions must not exceed 0.2 square metres
(v) Home Occupation Signs shall not be illuminated

III C1, C2, C3, C4, C5, RRC1, P1, and A Zone

(a) Traffic Control Devices

(i) as defined in the "Motor Vehicle Act"
(ii) are restricted to public rights-of-way

(b) Directional Signs

(i) shall be located on the property where the sign is providing direction
(ii) shall not exceed 0.55 m2 (6 sq. ft.) in area

(c) Warning Signs

(i) shall be removed after the danger to which the sign refers has abated
(ii) the total area of all warnings signs shall not exceed 2.97 m2 (32 sq. ft.)
(iii) the maximum area per sign shall not exceed 1.48 m2 (16 sq. ft.)
(iv) shall be located on the property to which the warning refers

(d) Prohibition Sign

(i) shall be located on the property or premises to which the prohibition refers
(ii) shall not exceed 0.18 m2 (2 sq. ft.)

(e) Community Activity Sign

(i) shall not be erected for a period exceeding 60 days
(ii) the total area of all community activity signs shall not exceed 2.97 m2 (32 sq. ft.)

(f) Political Sign

(i) shall not be erected for a period exceeding the length of writ governing an election and shall be removed within 7

days after the election

(ii) shall not exceed 2.97 m2 (32 sq. ft.)

(g) Real Estate Signs

(i) shall be located on the property or premises to which the sign refers
(ii) shall not exceed 2.97 m2 (32 sq. ft.) in area per lot or per premise
(iii) shall be removed within 30 days after the property is sold or leased

(h) Contractor Signs

(i) shall be located on the property to which the sign refers
(ii) total area of all contractor signs shall not exceed 5.94 m2 (64 sq. ft.) per lot or per building
(iii) shall be removed within 30 days after completion of construction on the property

(i) Identification Signs

(i) shall be located on the property or business to which the sign refers
(ii) shall only be one identification sign per business
(iii) shall not exceed 0.2 m2 (2 sq. ft.)

The following advertising signs are permitted:

(j) Canopy Signs

(i) shall not extend above the Roofline or horizontal limits of the canopy
(ii) shall provide a minimum clearance of 2.5 metres (8 feet) from the finished grade
(iii) shall not exceed 1 m2 (10.76 sq.ft.) in sign area for every 3 m2 (32 sq. ft) of canopy

(k) Fascia Signs

(i) shall not extend above or beyond the limits of the building face to which it is attached
(ii) Fascia sign area shall not exceed 25% of the wall to which they are attached
(iii) Fascia signs in the C1, C2, C3, C4, and C5 Zones may extend above the Roofline to a maximum of 1.52 metres (5 feet)

(l) Freestanding Signs

(i) there shall be only one Freestanding sign except where a lot has a second frontage exceeding 100 metres (328 feet) two Freestanding signs are permitted
(ii) shall not exceed 12 m2 (130 sq.ft.) in sign area
(iii) shall not be located within 7.6 metres (25 feet) of any residential zone

(m) Marquee Sign

(i) shall be a minimum of 2.5 metres (8 feet) above the finished grade
(ii) not more than two shall be permitted per building
(iii) the total area of all Marquee signs shall not exceed 10 m2 (107 sq. ft.)

(n) Portable Signs

(i) not more than two (2) shall be permitted on any lot
(ii) the total sign area for any portable sign shall not exceed 5.94 m2 (64 sq. ft.)

IV M1, M2, M3, M4 and M5 Zones

(a) Traffic Control Devices

(i) as defined in the "Motor Vehicle Act"
(ii) are restricted to public rights-of-way

(b) Directional Signs

(i) shall be located on the property where the sign is providing direction
(ii) shall not exceed 1.48 m2 (16 sq. ft.) in area excluding signs located in the M3 Zone

(c) Warning Signs

(i) shall be removed after the danger to which the sign refers has abated
(ii) shall not exceed 5.94 m2 (64 sq. ft.) excluding signs located in the M3 Zone
(iii) shall be located on the property to which the warning refers

(d) Prohibition Sign

(i) shall be located on the property or premises to which the prohibition refers
(ii) shall not exceed 2.97 m2 (32 sq. ft.) excluding signs located in the M3 Zone

(e) Community Activity Signs

(i) shall not be erected for a period exceeding 60 days
(ii) community activity signs shall not exceed 2.97 m2 (32 sq. ft.) in area excluding signs located in the M3 Zone

(f) Political Sign

(i) shall not be erected for a period exceeding the length of writ governing an election and shall be removed within 7 days after the election
(ii) shall not exceed 2.97 m2 (32 sq. ft.) in area excluding signs located in the M3 Zone

(g) Real Estate Signs

(i) shall be located on the property or premises to which the sign refers
(ii) shall not exceed 2.97 m2 (32 sq. ft.) in area per lot or premise excluding signs located in the M3 Zone
(iii) shall be removed within 30 days after the property is sold or leased

(h) Contractor Signs

(i) shall be located on the property to which the sign refers
(ii) shall not exceed 5.94 m2 (64 sq. ft.) excluding signs located in the M3 Zone
(iii) shall be removed within 30 days after completion of construction on the property

(i) Identification Signs

(i) shall be located on the property to which the sign refers
(ii) shall only be one identification sign per business
(iii) shall not exceed 0.74 m2 (8 sq. ft.) excluding signs located in the M3 Zone

The following advertising signs are permitted:

(j) Canopy Signs

(i) shall not extend above the Roofline or horizontal limits of the canopy
(ii) shall provide a minimum clearance of 2.5 metres (8 feet) from the finished grade
(iii) shall not exceed 1 m2 (10.76 sq. ft.) in sign area for every 3 m2 (32 sq. ft.) of canopy excluding signs in the M3 Zone

(k) Fascia Signs

(i) shall not extend above or beyond the limits of the building face to which it is attached
(ii) Fascia sign area shall not exceed 25% of the wall to which they are attached excluding signs located in the M3 Zone

(l) Freestanding Signs

(i) there shall be only one Freestanding sign except where a lot has a second frontage exceeding 100 metres (328 feet) two Freestanding signs are permitted
(ii) shall not exceed 12 m2 (130 sq. ft.) in sign area excluding signs located in the M3 Zone
(iii) shall not be located within 7.6 metres (25 feet) of any residential zone

(m) Marquee Sign

(i) shall be a minimum of 2.5 metres (8 feet) above the finished grade
(ii) not more than two shall be permitted per building
(iii) the total area of all Marquee signs shall not exceed 10 m2 (107 sq. ft.) excluding signs located in the M3 Zone

(n) Portable Signs

(i) not more than two (2) shall be permitted on any lot
(ii) the total sign area for any portable sign shall not exceed 5.94 m2 (64 sq. ft.) excluding signs located in the M3 Zone.

1.9 **REPEAL**

Bylaw No. 1167 cited as "Sign Regulation Bylaw No. 1167, 2006" is hereby repealed.

1.10 **DATE OF EFFECT**

This bylaw will take effect as of the date of adoption.

READ a first time this 25th day of October, 2010.

READ a second time this 25th day of October, 2010.

READ a third time this 25th day of October, 2010.

ADOPTED this 29th day of October, 2010.

I hereby certify the foregoing
to be a true and correct copy
of District of Mackenzie Bylaw
No. 1262 cited as "Sign Regulation
Bylaw No. 1262, 2010."

Director of
Corporate Administration

Mayor

Director of
Corporate Administration